

12 DIRECT WORKSHEET

Directions

Develop your 12 Direct farm to your specific needs. You can view Coldwell Banker Tomlinson postcard templates at thebthub.com/postcard-templates. Additional postcard templates are available in Xpressdocs (XD) to assist you in filling out your 12 month postcard direct mail campaign.

MONTH	POSTCARD OPTION	QTY	UNIT COST	TOTAL COST
JAN			\$	
FEB			\$	
MAR			\$	
APR			\$	
MAY			\$	
JUN			\$	
JUL			\$	
AUG			\$	
SEP			\$	
OCT			\$	
NOV			\$	
DEC			\$	
Delivery Option: <input type="checkbox"/> First Class (3-5 days) <input type="checkbox"/> Standard (5-15 days) <input type="checkbox"/> Shipped To Office			Subtotal	\$