

# 12 DIRECT WORKSHEET

## Directions

Develop your 12 Direct farm to your specific needs. You can view Coldwell Banker Tomlinson postcard templates at [thebthub.com/postcard-templates](http://thebthub.com/postcard-templates). Additional postcard templates are available in Xpressdocs (XD) to assist you in filling out your 12 month postcard direct mail campaign.

MONTH	POSTCARD OPTION	QTY	UNIT COST	TOTAL COST
JAN			\$	
FEB			\$	
MAR			\$	
APR			\$	
MAY			\$	
JUN			\$	
JUL			\$	
AUG			\$	
SEP			\$	
OCT			\$	
NOV			\$	
DEC			\$	
<b>Delivery Option:</b> <input type="checkbox"/> <b>First Class</b> (3-5 days) <input type="checkbox"/> <b>Standard</b> (5-15 days) <input type="checkbox"/> <b>Shipped To Office</b>			<b>Subtotal</b>	\$