

Your ad campaigns

Status: All ▼ Type: All ▼ Last 30 Days ▼

TOTAL CAMPAIGNS	TOTAL CLICKS	TOTAL VIEWS
1	229	75,433

CAMPAIGNS

Agent Promotion	DAYS	AD VIEWS
Sarah Heasley COLDWELL BANKER	146	75,433

PLATFORM:

Your Listings

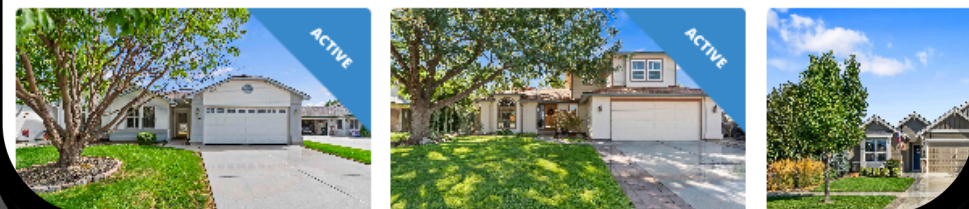
These are listings automatically pulled from your feed. To create a new campaign,

NEW! Advertise on Nextdoor

2 OPEN HOUSES

 MLS# 98888602 1989 E Boise, Boise, ID 83706 VIDEO READY Create listing ad	 MLS# 98872233 1291 N Parkshire Way, Meridian, ID 83642 VIDEO READY Create listing ad
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190 ACTIVE LISTINGS



BOOST (HOMESPOTTER)



Digital Ads through CB Desk

BENEFITS OF BOOST



- **QUICKLY CREATE CAMPAIGNS**
- **CREATIVE CONTROL**
- **THOUSANDS OF TRAFFIC SITES**
- **RANGE OF BUDGETS**

REACH



The only real estate advertising tool on Nextdoor.

Exclusive access to the hyperlocal—and increasingly popular—social network

FEATURED SITES





COST



\$39

Listing ads start at just **\$39/week**

\$99

Self-promotional campaigns start at **\$99/month**

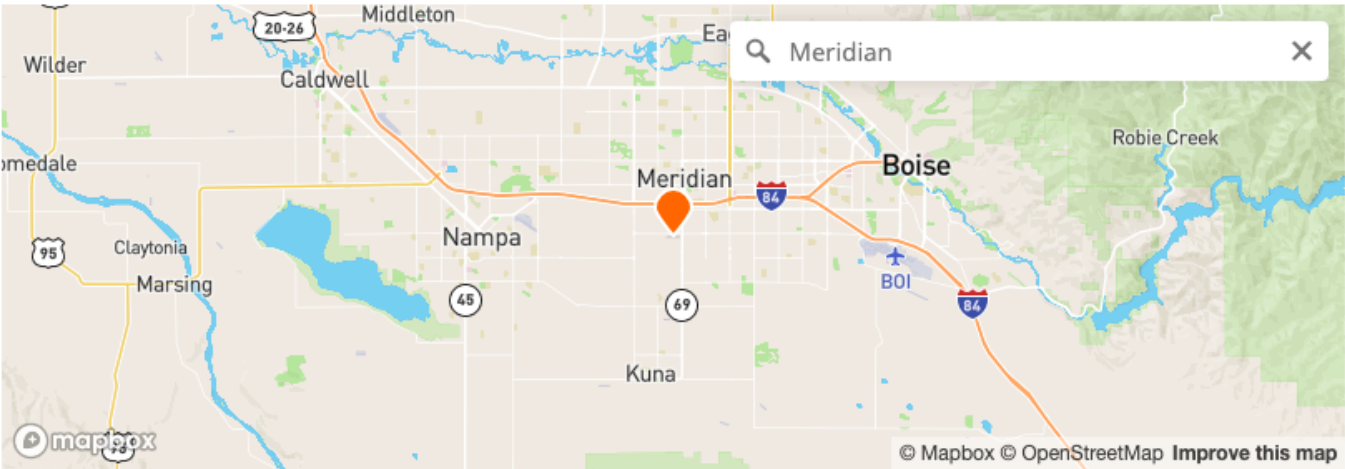
COSTS VARY DEPENDING ON YOUR PREFERRED REACH AND CAMPAIGN LENGTH AND ADDING NEXT DOOR INCREASES COST



AUDIENCE

WHO WILL SEE YOUR AD?

Choose an area to target
City, address, place of interest, or zip code



Our intelligent targeting system is optimized to find buyers and sellers near the location you choose. [Learn more about targeting](#)

Add on a custom audience of contacts and website visitors >

**Automatically
selects your
geographic region**

**You can upload your
own database of
contacts with a CSV file.**
*Must have a minimum
of 300 contacts.

**Select an alternate
city or zipcode**

LET'S GET STARTED!

DASHBOARD

Hi Kristina,
Welcome to your Boost dashboard!


Your ad campaigns

Search by Agent Name, MLS# or Address

Status: All Type: All Last 30 Days Paid by All EXPORT

TOTAL CAMPAIGNS	TOTAL CLICKS	TOTAL VIEWS	RUNNING CAMPAIGNS
1	229	75,433	1

CAMPAIGNS


	DAYS	AD VIEWS	CAMPAIGN	
 Agent Promotion Sarah Heasley	146	75,433	Running	VIEW AGENT PAID

Your Listings

These are listings automatically pulled from your feed. To create a new campaign, click Create listing ad.

NEW! Advertise on Nextdoor


2 OPEN HOUSES



MLS# 98888602
1989 E Boise, Boise, ID 83706

VIDEO READY

Create listing ad

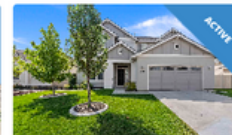





MLS# 98872233
1291 N Parkshire Way, Meridian, ID 83642

VIDEO READY

Create listing ad

190 ACTIVE LISTINGS VIEW ALL



- Your ad campaigns + stats
- Your listings

AD TYPES

- 1 Agent promotion campaigns
- 2 Promote your Listings
 - Active listing
 - New listing
 - Virtual tour
 - Upcoming open house
 - Price improvement

IF YOU DON'T HAVE YOUR FACEBOOK BUSINESS PAGE CONNECTED, YOUR AD WILL BE MORE GENERIC.


LISTING PROMOTION

AD DRAFT

Facebook Web Landing page

As You Wish Houses Inc Kristine Connolly Real Estate
Sponsored · 🌐

Ready for a new home? Check out this 3 bed, 2 bath (2 partial) in Kennewick. 🏡 MLS# 268793 Welcome to your dream home! This beautifully remodeled 3 bed, 2 bath home features two spacious living areas perfect for entertaining, 2 covered decks, and even a master suite with a walk-in closet. The...



Kristine Connolly
Coldwell Banker Realty

3 bed, 2 bath (2 partial) in Kennewick. [LEARN MORE](#)
[VIEW DETAILS](#)

REVIEW & PURCHASE

Ad Type
Active listing (not new) ▼

How many ad views?
3,600-7,200
Estimated clicks: 70-250

How fast should we get those views?
7 days
*Views are estimated, not guaranteed.

This ad will be seen on...
f i 🏠 📺 🏠 G ON ☰
 Add **nextdoor** ⓘ

Ad text and images [edit](#)
 Help me make a video ad! ⓘ

Who will see this ad? [edit](#)
People centered around 1202 S Johnson St, Kennewick, WA 99338

Where should ad clicks go? [edit](#)
A page with lead gen that we host for you.

NEW LISTING, PRICE IMPROVEMENT,
ACTIVE, OPEN HOUSE, VIRTUAL TOUR

ADJUST THESE
FOR BUDGET

EDIT THE AD CREATIVE

EDIT YOUR AUDIENCE

EDIT THE LANDING PAGE



ADJUST THE CREATIVE

OR

PHOTO BASED AD

VIDEO BASED AD

EDIT YOUR TEXT AND IMAGE

Update agent photo Update listing photo

Show agent photo

Business Page

As You Wish Houses Inc Kristine Connolly Real Estate [Change page](#)

Your name: Kristine Connolly 33

Brokerage: Coldwell Banker Realty 3

ADVANCED

Make it for me

We've got you covered. Using our intelligent defaults, we've already added everything you need for a successful campaign. You can turn off this setting if you want to customize your ads.

Social ad text

Facebook headline

Ready for a new home? Check out this 3 bed, 2 bath (2 partial) in Kennewick. 🏡 MLS# 268793 Welcome to your dream home! This beautifully remodeled 3 bed, 2 bath home features two spacious living areas perfect for entertaining, 2 covered decks, and even a master suite with a walk-in closet. The...

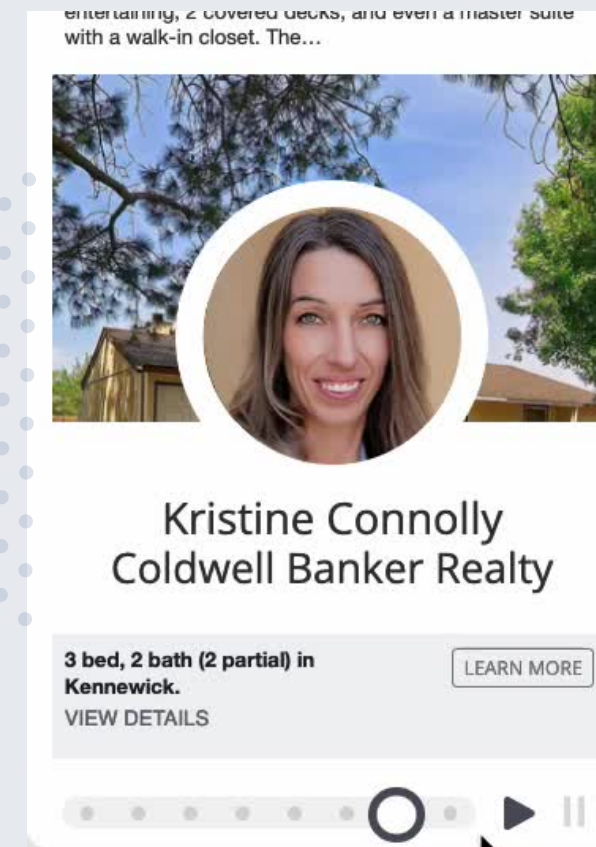
Facebook title: 3 bed, 2 bath (2 partial) in Kennewick. 11

Facebook link description: VIEW DETAILS

Web ad text

- **CONNECT YOUR FB PAGE**

Changes photos and text. It will pull the text from your listing but you can edit.



EDIT YOUR TEXT AND IMAGE

[Create Video](#) [Upload Video](#)

Select images in the order you would like them to play.

1 2 3 4 5 6

Reorder by dragging your images [Remove all](#)

- **CREATE AND EDIT A VIDEO WITHIN BOOST**

You can create a video from the listing photos OR upload a video

WHERE DO ADS GO?

Landing pages:

- Directs consumers to a custom-branded property lead landing page
- Can be gated and require consumers INFO to see the property address and pictures, or you can turn this off.
- **THEY CAN ALSO** submit a request for information.



\$289,000
Get Address

Get Address & Directions

OVERVIEW

Status:	Active
Beds:	3
Baths:	2 three-qu
Square Feet:	1,986
Year Built:	1976

3 Beds, 1 Baths, 1,200 Sq Ft

Great opportunity for a first time buyer or investor! This 3 bedroom Y home in central/north Richmond is a little gem. It has a large kitchen with pantry, utility closet and mud room off the back door.

Request Information

\$1,868
Est. Monthly Payment

Request Information

FEATURES

- ✓ None
- ✓ No A/C
- ✓ 2 Car Garage

REQUEST INFORMATION

Your Name

Your Phone Number (optional)

Your Email Address

Request Information

By tapping 'Request Information', I accept the Homespotter [Terms of Use](#) and [Privacy Policy](#). I agree and request that a real estate professional, e.g. real estate agent and a mortgage representative, contact me about my inquiry. Please use and/or share my information with a Coldwell Banker agent or Guarantee Rate Affinity representative to contact me about my real estate and mortgage needs by phone or text message.

ALL LEADS WILL BE SENT TO THE AGENT'S E-MAIL AND AVAILABLE TO DOWNLOAD

Use the Boost Landing Page OR USE YOUR OWN!

AGENT PROMOTION


We'll bring you leads

Leads+ will generate and qualify seller leads for you, automatically. All that's left is to connect with sellers.

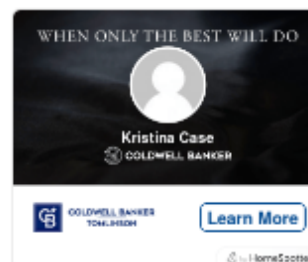
[Learn more >](#)

Start your
campaign from
the dashboard

AGENT PROMOTION CAMPAIGNS

 **New!** Start advertising your services to your sphere or a specific geographic area.

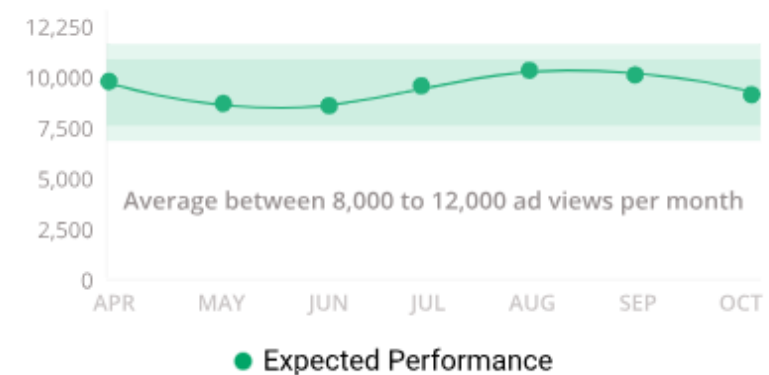
[Set-up your campaign >](#)



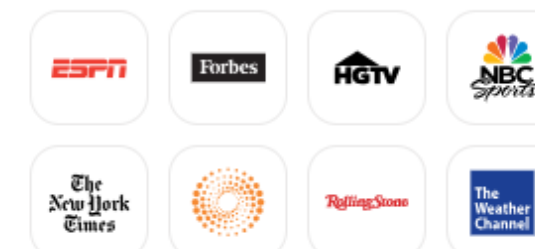
Your preview ad

Monthly subscriptions
starting at \$99/mo

EXPECTED MONTHLY AD VIEWS



VIEWED ON TOP SITES SUCH AS



MAKE YOUR AD

AD DRAFT


REVIEW & PURCHASE

Social ad Web ad Landing page

Expert Agents For You
Sponsored · 🌐

Do you have questions about real estate? I would love to help! Click for real estate info and to contact me with your questions, big or small.

WHEN ONLY THE BEST WILL DO


Kristina Case
COLDWELL BANKER

Curious about real estate? [LEARN MORE](#)

Contact me today!

CAMPAIGN Agent Promotion

BILLING Monthly Auto-renewal
Cancel at any time

GOAL 8,000-12,000
Monthly Ad Views

Special Offers

- Monthly Subscription
- 12 Months for the price of 7! (\$699)
- 6 Months for less than the price of 4! (\$379)
- 3 Months for the price of 2!


Billing Information
[Add Payment Method](#)

Where should ad clicks go? [edit](#)
A page with lead gen that we host for you.

Who will see this ad? [edit](#)
People centered around Meridian

Ad text and images [edit](#)

This ad will be seen on...



PICK YOUR BUDGET

LANDING PAGE

CHOOSE LOCATION

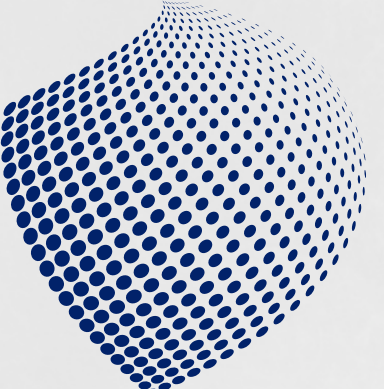
CHOOSE DESIGN/TEXT

PRICES

\$99 per month / 3 months \$199

6 months \$379 / 1 Year \$699

Prices may vary depending on what options you choose



ADJUSTING CREATIVE

AD DRAFT

Social ad Web ad Landing page

The Real Estate Professionals
Sponsored •

Do you have questions about real estate? I would love to help! Click for real estate info and to contact me with your questions, big or small.

WHEN ONLY THE BEST WILL DO

Kristina Case
COLDWELL BANKER

Curious about real estate? [LEARN MORE](#)

Contact me today!

EDIT YOUR TEXT AND IMAGE

Upload your own ad

Update agent photo

Update background

Business Page

The Real Estate Professionals [Change page](#)

Your name
Kristina Case 37

Brokerage
Tomlinson 16

Facebook headline
Do you have questions about real estate? I would love to help! Click for real estate info and to contact me with your questions, big or small.

Title
Curious about real estate? 24

Facebook link description
Contact me today!

Cancel [Save and update](#)

PICK BACKGROUND

CONNECT FB

CUSTOMIZE TEXT

MUST HAVE BUSINESS FACEBOOK PAGE

SELECT BACKGROUND IMAGE

Cancel [Save and update](#)



WHERE ADS GO



LANDING PAGE
Where ad clicks go

LANDING PAGE DRAFT

Social ad

Web ad

Landing page



**COLDWELL BANKER
TOMLINSON**



How much is my home worth?

I can help estimate your home's value in the current market! Let's start by entering your address.



Kristina Case
Coldwell Banker
Tomlinson

Email



LOCATION



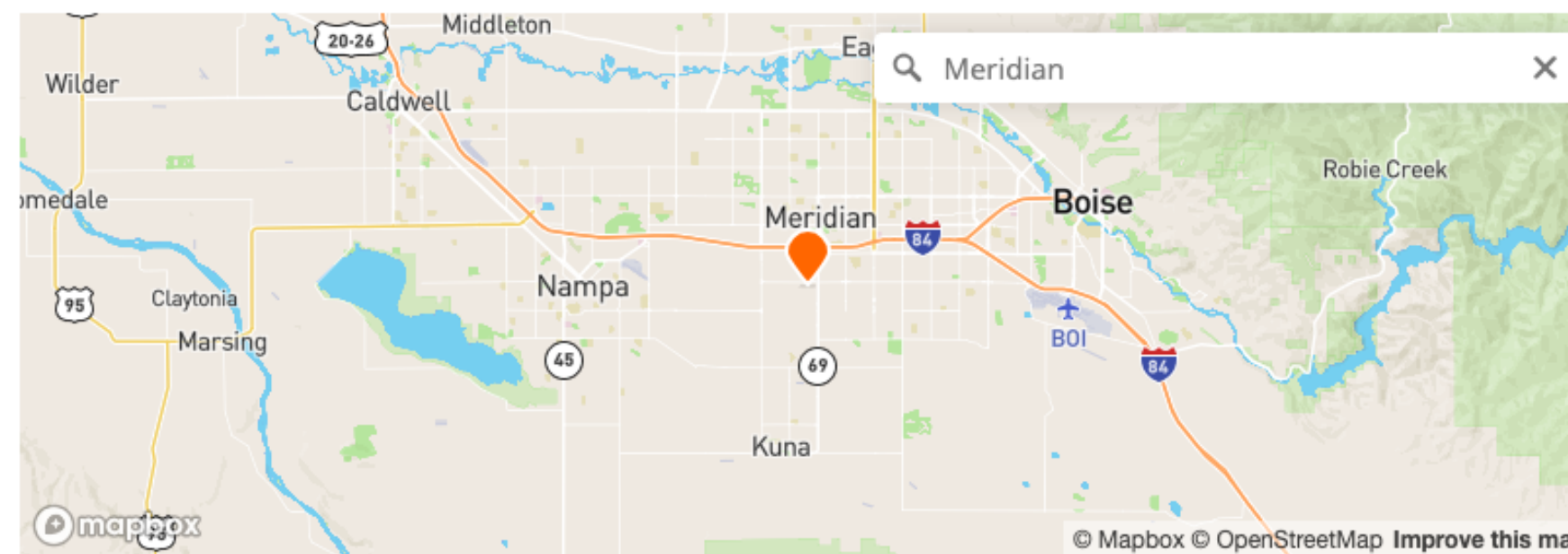
- **CHOOSE LOCATION TO TARGET AD**

City, address, zip code or place of interest

WHO WILL SEE YOUR AD?

Choose an area to target

City, address, place of interest, or zip code



Our intelligent targeting system is optimized to find buyers and sellers near the location you choose. [Learn more about targeting](#)

Add on a custom audience of contacts and website visitors





RESULTS

Your ad campaigns

Search by Agent Name, MLS# or Address

Status: All ▼

Type: All ▼

Last 30 Days ▼

Paid by All ▼

EXPORT

TOTAL CAMPAIGNS

1

TOTAL CLICKS

229

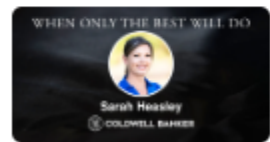
TOTAL VIEWS

75,433

RUNNING CAMPAIGNS

1

CAMPAIGNS



Agent Promotion
Sarah Heasley

DAYS
146

AD VIEWS
75,433

CAMPAIGN
Running

VIEW

AGENT PAID

PLATFORM:

• CAMPAIGN STATS

Dashboard > Agent Promotion

Campaign overview

AD VIEWS: 75,433
SUBSCRIPTION: Running
CLICKS: 229
RUNNING TIME: 146 Days

RECENTLY SEEN ON



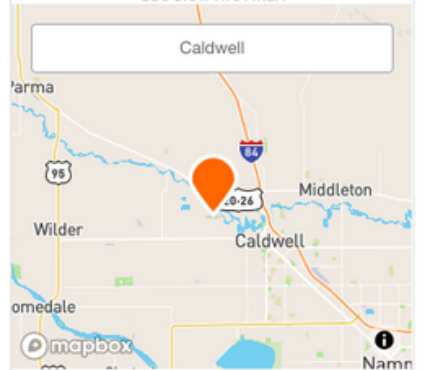
Campaign health

Your ad is performing as expected.

Your audience

You are currently targeting a geographic area.

GEOGRAPHIC AREA



Admins cannot manage or edit agent paid ads

Ad Preview

Facebook Web

View on Facebook or Instagram



Real Estate News
Sponsored

Do you have questions about real estate? I would love to help! Click for real estate info and to contact me with your questions, big or small.



HOMES.CBHOMES.COM

Curious about real estate?
Contact me today!

Learn more

2

Like

Comment

Share

• OVERVIEW AND STATS



LET'S EXPLORE AND TRY IT OUT!

